

RIGA BLACK BALSAM® CHERRY

Riga Black Balsam can trace its roots back to 1752. It is an amazing blend of 24 all-natural ingredients including extracts of carefully selected grasses, roots, berries and buds.

Riga Black Balsam Cherry – a contemporary international bitter – has an original, modern, and unique flavor, born from combining Riga Black Balsam with cherry juice.

A harmonious balance between the sweetness and bitterness of the drink with a strong cherry aroma to boot.

The aroma features underlying notes of cherry, cherry stones and leaves. The addition of ginger gives the drink a feeling of freshness.

**ENJOY NEAT, ON THE ROCKS OR
IN THE COCKTAILS OF YOUR CHOICE.**

THE LEGENDARY HERBAL BITTER
CRAFTED SINCE 1752

BENEFITS TO TRADE

Unique and incomparable taste
No direct competition

Suitable for wide audience
Wide potential consumer base

Sales opportunities throughout the year
No seasonality effect

Compelling product packaging
Bottle stands out on the shelf

Wide consumption and occasion options
Continuous product turn over

Strong marketing and A&P support
Opportunity to increase brand awareness and sales

TASTING NOTES

- Half-bitter
- Blend with top quality, natural cherry juice
- A harmonious balance between the sweetness and bitterness with strong cherry aroma to boot
- Aroma features underlying notes of cherry, cherry stones and leaves
- Alc. 30% vol

CONSUMPTION

- Enjoy it neat on the rocks
- Mix with cola, soda water, or Schweppes Russchian
- A perfect base spirit for any type of cocktails, long-drinks & simple mixers



The authentic and versatile taste of Riga Black Balsam herbal bitter makes it an indispensable component for different tipples – from simple shots and simple mix drinks, to sophisticated cocktails.

DISCOVER MORE COCKTAILS ONLINE WWW.RIGABLACK.COM



CHERRY SODA

1 part Riga Black Balsam Cherry
1 part soda water
Orange peel

Fill an Old Fashioned glass with ice. Pour Riga Black Balsam Cherry and Soda water, add the orange peel, decorate with a cherry. Mix before serving.



CHERRY WHISPERS

5 cl Riga Black Balsam Cherry
10 cl Schweppes Russchian
A slice of orange

Fill a coupe glass with ice. Pour Riga Black Balsam Cherry and Schweppes Russchian, add a slice of orange, decorate with a cherry. Mix before serving.



75C

5 cl Riga Black Balsam Cherry
10 cl Cranberry juice
A slice of orange

Fill an Old Fashioned glass with ice. Pour Riga Black Balsam Cherry and cranberry juice, add a slice of orange. Mix before serving, decorate with a cherry.



NEGRONI

3 cl Riga Black Balsam Cherry
3 cl Gin
3 cl Vermouth Rosso
Grapefruit and orange peels

Fill a mixing glass with ice. Pour all the ingredients into the mixing glass, add grapefruit peel and stir well. Fill a cocktail glass with ice and pour the cocktail from the mixing glass into the cocktail glass. The grapefruit peel remains in the mixing glass. Decorate with orange peel and a cherry.

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|------------------|--------|--------|--------|-------|-------|--------|-------|----------|-----------|
| SKU | 0.04 l | 0.02 l | 0.35 l | 0.5 l | 0.7 l | 0.75 l | 1.0 l | Gift box | Other |
| Bottles per case | 120 | 24 | 20 | 12 | 12/6 | 6 | 6 | | |
| | ● | ● | ● | ● | ● | ● | ● | | 0.5 l PET |

ABOUT AMBER BEVERAGE GROUP

Amber Beverage Group is a holding company that has grown from its original core production business established in 1900, to become the global company that unites over 2200 employees in 13 companies across 4 continents.

Amber Beverage Group operates internationally from head office in Luxembourg through its production and distribution companies in Russia, Mexico, UK, Australia and the Baltics. It is the Baltic region's leading producer, distributor, logistic provider and retailer of alcoholic beverages.

AMBER BEVERAGE GROUP

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