

RIGA BLACK BALSAM®

Riga Black Balsam is probably the oldest bitter brand in the world, its history of craftsmanship dating back over 260 years.

The original version of Riga Black Balsam herbal bitter is created by a combination of 24 ingredients – herbs, roots, berries, fruit juices, honey, burnt sugar and some very specific ingredients like golden withy, gentian, Peruvian balsamic oil.

Exciting and breathtaking experience with versatile taste. Smooth and at the same time bitter.

**ENJOY NEAT OR IN THE COCKTAILS
OF YOUR CHOICE.**

**THE LEGENDARY HERBAL BITTER
CRAFTED SINCE 1752**



BENEFITS TO TRADE

Unique and incomparable taste
No direct competition

Suitable for wide audience
Wide potential consumer base

Sales opportunities throughout the year
No seasonality effect

Compelling product packaging
Bottle stands out on the shelf

Wide consumption and occasion options
Continuous product turn over

Strong marketing and A&P support
Opportunity to increase brand awareness and sales

TASTING NOTES

- Contemporary bitter-sweet taste of a complex herbal notes
- Combines the gentle sweetness of linden blossoms, raspberry, huckleberry, honey and caramel
- Savoury touch of ginger and nutmeg
- Versatile taste, perfect for modern mixology and even cuisine
- Alc. 45% vol

CONSUMPTION

- Enjoy in shots layered on top of thick juice (for example mango, peach, banana)
- Mix with cola or lemonade
- A perfect additive for coffee or any type of cocktails
- Perfect digestif



The authentic and versatile taste of Riga Black Balsam herbal bitter makes it an indispensable component for different tipples – from simple shots and simple mix drinks, to sophisticated cocktails.

DISCOVER MORE COCKTAILS ONLINE WWW.RIGABLACK.COM



RIGA LIBRE

- 4 cl Riga Black Balsam Original
- 12 cl Cola
- Slices of lime
- Ice cubes

Fill a glass with ice, pour the Riga Black Balsam Original, then add Cola, lime and mix it all together.



BLACK CRANBERRY

- 4 cl Riga Black Balsam Original
- 12 cl Cranberry juice
- A slice of orange
- Ice cubes

Fill a glass with ice, pour the Riga Black Balsam Original, then add cranberry juice, orange and mix it all together.



BLACK AND STORMY

- 2.5 cl Riga Black Balsam Original
- 1.5 cl Vodka
- 12 cl Ginger beer
- Lime juice
- 1 cl Sugar syrup
- Bar spoon caster sugar

Fill the serving glass with ice and all the ingredients, except Riga Black Balsam. Stir the cocktail and pour the Riga Black Balsam over it to create a dark layer. Decorate with mint leaves, slice of lime, and sprinkle with caster sugar.



ESPRESSO MARTINI

- 4 cl Riga Black Balsam Original
- 2 cl Coffee liqueur
- 1 cl Simple syrup
- 1 shot espresso
- Coffee beans

Fill shaker with all the ingredients and ice, shake it and pour into a Martini glass. Decorate with 3-5 coffee beans.

SKU	0.04 l	0.02 l	0.35 l	0.5 l	0.7 l	0.75 l	1.0 l		
Bottles per case	120	24	20	12	12/6	6	6	Gift box	Other

ABOUT AMBER BEVERAGE GROUP

Amber Beverage Group is a holding company that has grown from its original core production business established in 1900, to become the global company that unites over 2200 employees in 13 companies across 4 continents.

Amber Beverage Group operates internationally from head office in Luxembourg through its production and distribution companies in Russia, Mexico, UK, Australia and the Baltics. It is the Baltic region's leading producer, distributor, logistic provider and retailer of alcoholic beverages.

AMBER BEVERAGE GROUP

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